fun on the internets

techfest 2010

marin country day school

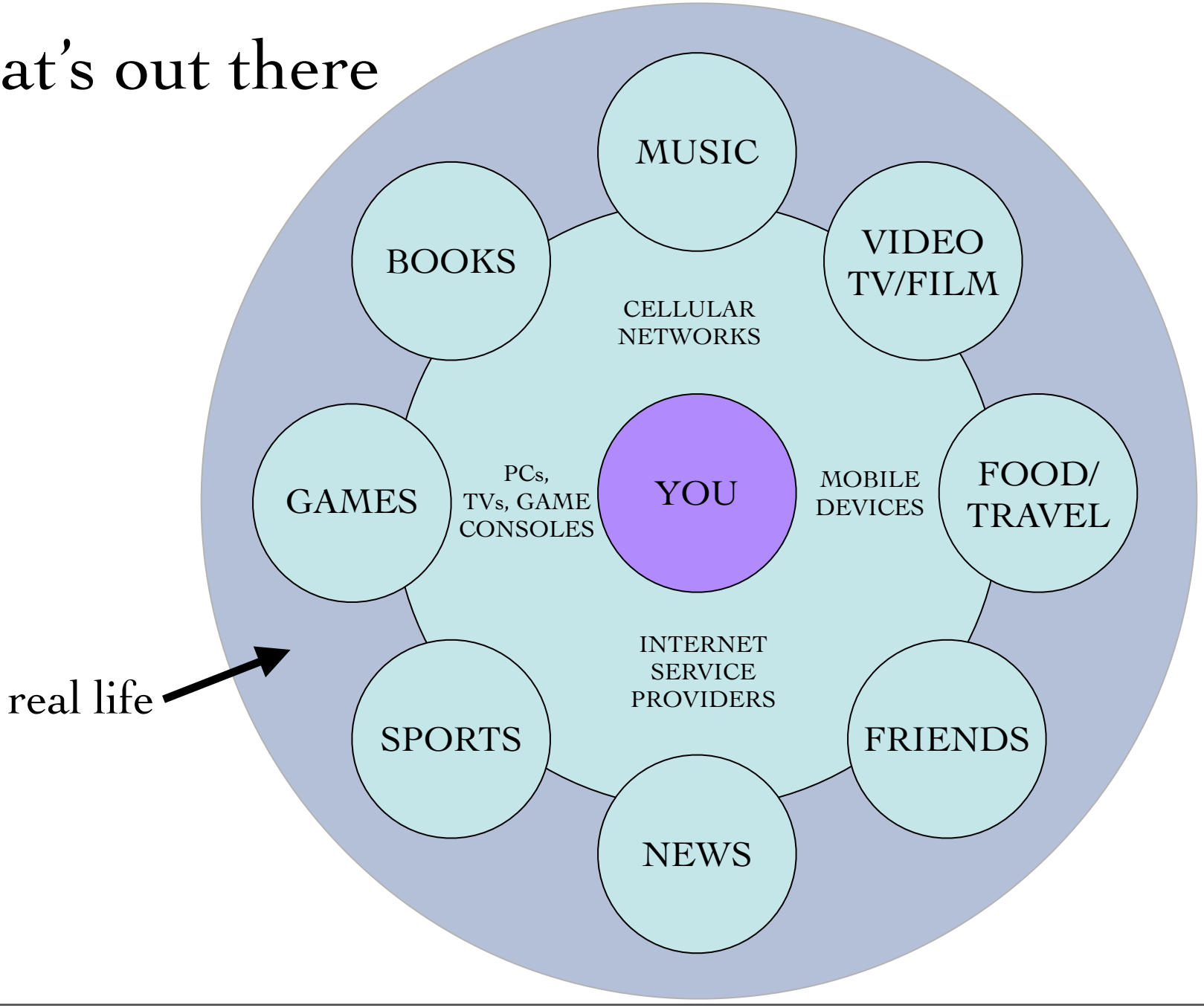
duh

- our lives are complex
- tech and the web are integral to everything now
  - work
  - home
  - family and friends
- technology is a double-edged sword
  - simplifies (consolidation, immediacy)
  - complicates (infinite, ever changing)
- own IT, not the other way around
  - maintain and strengthen relationships
  - prioritize and deliver entertainment
  - discover new things/interests
- stay informed - on your own terms

kids these days

- web is the conduit for entertainment
  - music
  - videos
  - games
- if you can't beat 'em
  - share in the fun
  - learn to speak 'their' language
  - there is no turning back
- knowledge is power
  - stay connected
  - chart your own path

what's out there



music: recorded

- purchase downloads
  - iTunes
  - amazon mp3s
  - eMusic
- streaming
  - pandora
  - lastFM
  - rhapsody
  - mog
  - lala
- other
  - soundcloud
  - grooveshark
  - spotify

music: live

- concert information
  - sonicliving
  - songkick
- streaming and downloads
  - archive.org
  - wolfgang's vault
  - youtube/live
  - torrent sites aplenty
- tickets
  - ticketmaster
  - ticketweb
  - ticketfly
  - frontgate
  - stubhub

music: pandora

- configure your own ‘stations’
  - by artist
  - by song or composer
- listen anywhere
  - computer
  - mobile device
  - home stereo (via airtunes or similar)
- share with others
  - twitter
  - facebook
  - email
- purchase
  - direct links to iTunes and amazon

music: sonicliving

- track favorite artists
  - create wishlists
  - get alerts for upcoming shows
- share with others
  - facebook integration
  - RSS feeds, calendar sync (google, 30 boxes)
  - widgets for blogs, etc.
- buy tickets
  - direct links to online ticketing
- post shows
  - create a new listing
  - promote it

video, tv and film

- purchase downloads
  - iTunes
  - amazon
  - blockbuster.com
- streaming/DVD rental
  - netflix
  - hulu
  - redbox
  - sling
- user-generated
  - youtube
  - vimeo
  - ustream

video, tv and film

- more tv
  - all major and cable network sites
    - program-specific sites
  - tv.com
- more film
  - flixter
  - movies.com
  - imdb
  - watch out for scam sites! (ireel, etc.)
- tickets
  - fandango
  - moviefone (AOL)
  - movietickets

video, tv and film: hulu

- free TV shows and movies
  - wide variety
  - good quality (HD)
  - free
- easy to use
  - via web browser
  - desktop app
  - robust search
    - by captions/dialogue
    - by airdate
- social aspects
  - share everywhere
  - groups

food and travel

- eating out
  - reservations
    - open table
  - directories and reviews
    - zagat
    - gayot
    - urbanspoon
    - yelp
    - chowhound
- recipes, cooking & community
  - epicurious
  - foodnetwork
  - allrecipes
  - cooking
  - localharvest

food and travel

- booking engines
  - kayak
  - bing travel (formerly farecast)
  - yapta
  - expedia, orbitz, priceline, hotwire, travelocity
- vacation guides
  - nextstop
  - wherei'vebeen
  - tripadvisor
  - wikitravel
- other stuff
  - seatguru

family and friends

- social networking
  - facebook
  - bebo, hi5, orkut
  - hi5
  - foursquare, loopt
  - twitter
- connectivity
  - instant messaging: ichat, aim, msn, yahoo, facebook
  - voice/video chat: skype, google voice/video, camfrog, tokbox
- file sharing
  - general: dropbox, isync, yousendit
  - photos: flickr, kodak easyshare gallery, shutterfly, picasa
  - anything: posterous

family and friends: facebook

- the basics
  - news feed
  - 'mail'
  - chat
  - media sharing
  - conversation threading
- applications
  - games: farmville, mafia wars, etc.
  - facebook connect: links/login to many apps, sites, etc.
- engage...or not
  - passive vs. active
  - stay 'in touch' regardless

news and new discoveries

- traditional
  - print: nytimes.com, latimes.com, etc.
  - tv: cnn.com, msnbc.com, etc.
  - radio: npr.com, etc.
- what's trending
  - digg
  - twitter (and tweetmeme, etc.)
  - reddit
  - rss feeds
- new discoveries
  - delicious
  - stumbleupon
  - instapaper

news and new discoveries

- lots of options
  - addthis
  - addtoany
  - sharethis
- promote your...
  - blog
  - personal site
  - artist site
  - company site
- track it...or not
  - analytics
  - reporting

AddThis™

addtoany

ShareThis™

news and new discoveries: twitter

- follow
  - people of interest
  - news feeds
  - offers
- be followed
  - express yourself
  - share links
  - join the conversation
- how it works
  - 140 characters or fewer
  - hashtags
  - replies and retweets
  - direct messages

news and new discoveries: digg

- discover
  - hot stories
  - trending topics
  - friends' activity
- share
  - stories important to you
  - videos
  - your activity
- customize
  - topics of interest
  - file/link types
  - activity visibility

sports: spectator

- scores and information
  - espn
  - citizensports (mobile apps)
- 'official' league sites
  - nhl connect
  - nba fan voice
  - mlb.com
  - nfl.com
- community
  - fan nation
  - sportsmates

sports: participant

- workouts
  - nike+
  - active
  - skimble
  - dailymile
  - dailyburn
  - fitday
- individual sports
  - swimroom
  - bikespace
  - golflink
  - tennisopolis

sports: citizensports

- scores and information
  - all sports
    - pro
    - college
  - all teams
  - live updates
- fantasy leagues
- social network integration
  - facebook apps
  - mobile apps
    - iPhone
    - android
    - blackberry

games

- consoles
  - xbox 360
  - playstation 3
  - wii
- handhelds
  - nintendo DS
  - PSP
  - iPhone/iTouch
- web-based/software
  - free Flash/java/other
  - pay-to-play
  - RPG
  - MMORPG

books

- purchase
  - amazon
  - barnes and noble
  - borders
- community
  - goodreads
  - shelfari
  - librarything
  - anobii
- ereaders and ebooks
  - kindle
  - nook
  - iPad
  - mobile apps (kindle, stanza, etc.)

books: goodreads

- keep your library online
  - catalog/database
  - reading status
  - wish list
- community
  - share recommendations
  - meet likeminded readers
  - form a virtual (or real) book club
- associated content
  - readings and events
  - exclusive author content

goodreads®

keeping it together

- pick a hub
  - facebook is the most integrated...today
  - use facebook connect
- use what you need
  - define your interests
  - determine how online can help
  - register, aggregate, enjoy
- stay current
  - upgrade when prompted
  - keep an ear to the ground
    - mashable
  - compare notes

Mashable
The Social Media Guide

have fun out there.

be safe.

hug your kids.